

Amazon's Elevate programme to empower creators & scale Monetisation

Chennai, May 15: Amazon.in announced the launch of its Elevate Program, a strategic initiative designed to boost the performance of content creators associated with the Amazon Influencer Program. The program is designed to unlock greater earning potential for creators by providing premium solutions, insights, and dedicated support tailored to their evolving needs and ambitions.

Through the Elevate Program, eligible creators will gain access to a suite of exclusive benefits designed to enhance their

visibility and earnings on Amazon.in. These include premium account support, incremental commission opportunities, access to high-value brand collaborations, and participation in Amazon LIVE. The program will also offer regular upskilling opportunities through Creator University, a dedicated platform featuring expert-led workshops and tailored training modules. These resources are designed to help creators refine their content strategies, stay ahead of digital trends, and scale sustainably. High-performing participants will be

eligible for performance-linked incentives, with the potential to unlock up to 10x earnings (average 3-5x), as well as early access to premium products and exclusive use of Amazon's production studios.

"We deeply value our influencer community, and the Elevate Program is a key step in Amazon's broader mission to empower creators with the tools and support they need to grow and thrive on our platform," said Zahid Khan, Director of Shopping Initiatives for India and Emerging Markets at Amazon. "With

the Indian government announcing a \$1 billion fund to bolster the creator economy and establishing the Indian Institute of Creative Technologies in Mumbai, there is clear national momentum to support digital creators. Amazon.in is proud to align with this vision. Through Elevate, Amazon.in is offering enhanced earning opportunities, premium resources, and a dedicated ecosystem to help creators build scalable, sustainable businesses while enriching the customer experience and contributing to India's dynamic digital landscape."

AASOKA surpasses Rs. 100 cr milestone, gets top spot in EdTech Rising Star

Chennai, May 15: AASOKA, the flagship K-12 EdTech platform by MBD Group, has achieved a significant milestone by surpassing Rs.100 crore in revenue and earning the top spot as the World's #1 EdTech Rising Star by TIME and Statista. These milestones reflect its transformative impact on school education across India, aligned with the goals of NEP 2020, NCF-FS, and NCF-SE.

In just a few years, AASOKA has grown from partnering with 300 schools to over 4,000, supporting close to 1 million students and 80,000 teachers across 500+ cities. The platform brings together academic content, AI-driven tools, teacher empowerment, and school operations under one integrated

learning ecosystem — designed for CBSE, ICSE, and 17 state boards. At the core of AASOKA's approach is experiential, inclusive learning. With WizKids, children develop early literacy, numeracy, and coding skills through screen-free, tactile activities that make foundational concepts engaging and age-appropriate. For older learners, the AI STEAM Lab offers hands-on exposure to robotics, 3D design, and artificial intelligence through curriculum-linked kits — helping students explore future-forward skills in a fun and practical way.

"AASOKA is more than just a platform — it's a future-ready partner for schools navigating a dynamic educational landscape," said Monica Malhotra Kandhari,

Managing Director, MBD Group. "By combining comprehensive academic resources with robust teacher training and support, we're helping schools deliver impactful, personalised learning experiences that align with national education goals and empower every stakeholder in the system."

Designed with teachers and school leaders in mind, AASOKA offers AI-powered assessments, ready lesson plans, and real-time insights to ease daily teaching and decision-making. Its parent-engagement tools and operational dashboards allow schools to run more efficiently and communicate more openly.

Rare'Z by Rare Rabbit unveils leather slip-ons

Chennai, May 15: In a strategic move to diversify its product offering and capture a fast-growing segment of the Indian footwear market, Rare'Z by Rare Rabbit has announced the launch of its first-ever open footwear category: Premium Leather Slip-Ons for Men. With this introduction, The House of Rare deepens its commitment to thoughtful design, everyday versatility, and consumer-led innovation.

The initial launch includes five distinctive styles in multiple colorways such as Beige, Bordo, Silver, Black, Sand, Tan and Navy, all crafted in genuine leather with customized ergonomic soles. These slippers blend Rare'Z's signature design sophistication with the comfort and ease demanded by today's casual lifestyle.

"We observed a clear white space in the market for premium slip-ons that

deliver both comfort and aesthetics, particularly in South India, where our brand already enjoys a strong presence," said Pulkit Verma, Chief Business Officer, The House of Rare. "This new category allows us to respond to a consumer need that aligns naturally with our design DNA and retail momentum."

The launch comes at an opportune time: the global sandals market is projected to reach USD 102.21 billion in 2025, while the Indian market is expected to cross USD 10.26 billion the same year. Despite the category's scale, premium options remain limited, particularly those combining high-quality materials with long-wear comfort. Rare'Z seeks to fill this gap by offering a refined product built for both form and function.

Soulflower announces expansion with Apollo Pharmacy

Chennai, May 15: In a landmark move set to redefine premium haircare accessibility, Soulflower, India's leading clinically-backed clean beauty brand, today announced a major expansion with Apollo Pharmacy - India's most trusted pharmacy network. The brand's availability will surge from 457 to 1800 outlets, building one of the most extensive pharmacy-based distribution networks for premium haircare in India.

It also announced its plans to expand in Tamil Nadu by partnering with leading retailers, expanding its distribution network and launching region

specific marketing campaigns. With over 5 million satisfied customers served, Soulflower is one of India's most popular hair growth and skin care brands.

"Tamil Nadu, a key market in the South, significantly contributes to Soulflower's success. The South India region contributes 40 per cent of the brand's revenue, with Tamil Nadu being a crucial driver of this achievement. The State's preference for pure and natural products has made it an essential market for Soulflower, particularly for hair oils for hairline growth," disclosed Ms Natasha Tuli, Co-Founder & CEO of Soulflower.

The expansion follows Soulflower's impressive market performance - commanding 33% share of Blinkit's premium hair oil category and delivering 141% YoY volume growth. The brand's clinically backed Rosemary range has emerged as a consumer favourite across platforms, driving rapid growth across quick-commerce, modern trade and retail pharmacy channels nationwide.

"Our vision is clear - clinically-proven, farm-to-face haircare that is accessible to every Indian," concludes Ms Tuli.

Truecaller unveils AI-powered message ID feature

Chennai, May 15: Imagine you're rushing through your day— meetings, errands, coffee runs—and suddenly, a flood of SMS messages

lands in your inbox. Somewhere in that sea of texts is an important OTP, a delivery update, maybe even a bill reminder. But buried under spam and clutter, it's easy to miss.

Truecaller, the leading global communications platform, just rolled out a game-changing solution: AI-powered Message IDs. And it's not just another tech update—it's a leap toward smarter, stress-free communication.

Now live in India and 30 other countries, Message IDs are here to decode the chaos. Using advanced artificial intelligence and Large Language Models (LLMs), this new feature scans your SMS inbox right on your device (yes, your data stays private), and instantly identifies important business messages.

From bank alerts and OTPs to delivery updates, flight itineraries, and payment reminders—Message IDs catch the signals in the noise. They summarize key details, highlight what matters, and

help you take action quickly.

punjab national bank

Virugambakkam Branch: M G Samy Tower, 50/100, Kalliamman koil Street, Chennai-600092. E-mail: bo7761@pnbn.co.in

AUCTION SALE NOTICE

It is hereby informed that the vehicle possessed by Punjab National Bank, Virugambakkam Branch in the following schedule shall be "AUCTIONED IN PUBLIC" as is where condition is. Place of Auction at our Branch on **23.05.2025, time 12.00 noon.**

Borrower Name	Vehicle Details
Chandrasekar R Account No.776100JT0000052	Regd.No : TN 10 BB 8052 Make / Model : BAJAJ AUTO COMPACT
Reserve Price: ₹ 40,000/-; EMD : ₹ 4,000/-; Bid Multiplier: ₹ 1,000/-	

EMD to be deposited by through "Demand Draft" Favouring PUNJAB NATIONAL BANK, Virugambakkam Branch Payable at Chennai on or before **22.05.2025 up to 4.00 p.m.**

Last date for submitting tenders: Date and Place of Inspection: 20.05.2025 from 11.00 a.m. to 4.00 p.m. **22.05.2025** 11.00 a.m to 4.00 p.m. (Seven Star Parking Yard, Thiruverkadu, Chennai - 600 077)

The successful bidder must immediately pay 25% of the bid amount including the Earnest Money Deposit immediately on the sale finalized in his/her favour. The Balance amount must be paid within 07 Days; otherwise the entire amount made by bidder shall be forfeited without any Notice. The successful bidder must bear all expenses regarding procedure of the name transfer at Regional Transport Office concerned. For further details the intending bidders may please contact Virugambakkam Branch, Punjab National Bank, during office hours. Ph: 044-2377156 or the Bank approved Recovery agency services M/s. Shakti Associates-A.Ismailbasha. Mob-88388 60859.

Place: Chennai
Date: 14.05.2025

Authorised Officer
Punjab National Bank

FORM WIN 43
[See Rule 100]

BEFORE THE NATIONAL COMPANY LAW TRIBUNAL BENCH AT CHENNAI

IN THE MATTER OF M/s. VOICE FOUNDATION
(Company incorporated under Companies Act, 1956)
Petition No. CP/ 114/ (CHE) of 2023 u/s 271 (a) and other applicable provisions of the Companies Act, 2013

Voice Foundation ...Petitioner Company

ADVERTISEMENT OF NOTICE TO CREDITORS TO PROVE THEIR CLAIM

Notice is hereby given to the creditors of the above-named company that they are required to submit to the Company Liquidator proofs of their respective debts or claims against the above-named company by delivering at the office of the Company Liquidator on or before the 31st day of May 2025, or sending by post to the Company Liquidator so as to reach him not later than the said date, an affidavit proving the debt or claim in FORM WIN44 with their respective names, addresses and particulars of debt or claim, and any title to priority under Section 326/327. Any Creditor who fails to submit his affidavit or proof within the time limited as aforesaid will be excluded from the benefit of any distribution of dividend before his debt is proved, or, as the case may be, from objecting to such distribution.

Any creditor who has sent in his proof, if so required by notice in writing from the Company Liquidator, shall either in person or by his representative, attend the investigation of such debt or claim at such time and place as shall be specified in such notice and shall produce such further evidence of his debt or claim as may be required.

Dated on this 14th day of May, 2025 at Chennai

N. R. Krishnamoorthy
Chartered Accountants
M/s. N R Krishnamoorthy & Co.,
Liquidator Appointed by
National Company Law Tribunal
E-mail : krishnamoorthy_nr@yahoo.co.in
Mobile : 9840024004


MIL INDUSTRIES & AEROSPACE LIMITED
Regd. office: 25A/1/6, SIDCO INDUSTRIAL ESTATE, AMBATTUR, CHENNAI-600098
Ph: 044-26250210 | CIN : L74999TN2018PLC122159 | GST No : 33AALCM7770P1ZO

Extract of Audited Standalone Financial Results for the Quarter and Year ended 31.03.2025

Rs. in Lakhs

S. No	Particulars	3 months ended	Preceding 3 months ended	Corresponding 3 months ended in the previous year	Year to date figures for the current year ended	Previous year ended
		31.03.2025 (Audited)	31.12.2024 (Unaudited)	31.03.2024 (Audited)	31.03.2025 (Audited)	31.03.2024 (Audited)
1	Total Income from Operations	397.52	316.02	472.91	1590.06	2309.33
2	Net Profit / (Loss) for the period (before Tax, Exceptional items)	16.39	66.88	44.97	195.74	297.60
3	Net Profit / (Loss) for the period before tax, (after Exceptional items)	16.39	66.88	44.97	195.74	297.60
4	Net Profit / (Loss) for the period after tax, (after Exceptional items)	(0.05)	50.16	35.11	134.46	217.00
5	Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	0.15	50.16	45.82	134.66	227.71
6	Equity Share Capital (Face Value per share Rs. 10/- each)	315.00	315.00	315.00	315.00	315.00
7	Reserves as shown in the Audited Balance Sheet of the previous year	---	---	---	2,608.66	2,505.50
8	Earnings Per Share (Face Value per share Rs.10/- each)					
1.	Basic	0.00	1.59	1.11	4.27	6.89
2.	Diluted:	0.00	1.59	1.11	4.27	6.89

Note: The above is an extract of the detailed format of Audited Quarterly & year ending Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Other Disclosure Requirements) Regulations, 2015. The full format of Audited Results are available on the website of the Stock Exchange (www.mseil.in) and the Company's website at https://www.mil.in/uploads/4QTR_24-25-audited%20financial%20results.pdf and can also be accessed by scanning Quick Response code given below:



For MIL INDUSTRIES & AEROSPACE LIMITED
RAJIV SREEDHAR
MANAGING DIRECTOR
DIN : 00181532

Place : Chennai - 600 098
Date : May 14, 2025

PUBLIC NOTICE

This is to inform you that the property situated at Padur Village, Thiruppur Taluk, Chengalpattu District, comprised in Survey numbers. 585/1A2A1, 586/1A, 586/2A, 586/2B, 586/2C, 587, 595/1B1A, 596/1A & 598/1 was purchased by my clients M/s. ALTEK BEISSEL NEEDLES LIMITED & M/s. MADRAS NEEDLES LIMITED Rep. by their Power Agent Mr. Vikram Kumar Bagmar., My clients inform that one of the previous owner Mrs. Pushpamma has misplaced/lost the previous original title Deeds (i.e.) Sale Deeds vide Document Nos. 1311/1967, 754/1968, 1323/1970, 576/1971, 577/1971, 578/1971, 960/1980 & 1014/1980 before Sub Registrar Office Thiruppur during transit, my client represent that there is no encumbrance over the said property and there is no defect in their title by reason of the absence of the said Original. This is therefore calls upon any person having any claim whatsoever relating to the said property to lodge the same within 7 days of publication of this Public Notice, failing which it shall be presumed that there are no claims whatsoever relating to the same.

Preethi J, Advocate,
Old No.23, New No.6,
Western Wing, First
Floor, Krishna Road,
Nungambakkam, Chennai - 600 034
Mob: 828011 7698

PANASONIC CARBON INDIA CO. LIMITED
(CIN:L29142TN1982PLC009560)
Regd. Office : "POTTIPATI PLAZA" III FLOOR, NO. 77, NUNGAMBAKKAM HIGH ROAD, NUNGAMBAKKAM, CHENNAI - 600 034 | PH: 044-28275216/26 | Web: www.panasoniccarbon.in

STATEMENT OF STANDALONE AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31/03/2025

(in lakhs)

Particulars	Quarter ended			Year ended	
	31.03.2025 (Audited)	31.12.2024 (Unaudited)	31.3.2024 (Audited)	31.03.2025 (Audited)	30.03.2024 (Audited)
Total Income	1,562.74	1,626.14	1,524.59	6,578.43	6,173.34
Net Profit/ (Loss) for the period (before Tax and Exceptional items)	652.60	671.06	633.41	2,797.01	2,504.66
Net Profit/ (Loss) for the period (before tax and after Exceptional items)	652.60	671.06	633.41	2,797.01	2,504.66
Net Profit/ (Loss) for the period (after tax and after Exceptional items)	487.92	498.81	465.08	2,082.90	1,858.91
Total Comprehensive Income for the period	495.33	497.35	457.43	2,085.93	1,850.90
Equity Share Capital (Face Value of Rs.10/- per Share)	480.00	480.00	480.00	480.00	480.00
Total reserves (other equity)				16,710.07	15,200.14
Earnings Per Share of Rs.10 each- Basic and Diluted (not annualised / annualised)	10.16	10.39	9.69	43.39	38.73

Note:
1. The above audited results for the Quarter and year ended 31/03/2025 have been reviewed by the Audit Committee and approved by the Board of Directors in their meetings held on 14th May 2025 and Statutory Auditors of the Company have carried out an Auditor's Report.
2. The above is an extract of the detailed format of Quarterly and year ended audited Financial results filed with the Stock Exchange under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the above said financial results are available on Stock Exchange website namely www.bseindia.com and on the Company's website www.panasoniccarbon.in

Place : Chennai
Date : 14.05.2025

For Panasonic Carbon India Co. Limited
R. SENTHIL KUMAR
MANAGING DIRECTOR


KARTIK INVESTMENTS TRUST LIMITED
CIN : L65993TN1978PLC012913
Registered Office : Parry House, No.43, Moore Street, Parrys, Chennai - 600 001.
Phone: 044-40907625 Email ID: kartikinvestmentstrust@gmail.com, Website: www.kartikinvestments.com

STATEMENT OF AUDITED FINANCIAL RESULTS FOR THE YEAR ENDED MARCH 31, 2025

(₹ in Lakhs)

Sl.No.	Particulars	Three Months Ended 31.03.2025	Preceding Three Months Ended 31.12.2024	Corresponding three months ended in Previous Year 31.03.2024	Year Ended 31.03.2025	Year Ended 31.03.2024
		Audited	Unaudited	Audited	Audited	Audited
1.	Total income from operations	0.90	0.94	0.91	5.93	7.43
2.	Net Profit / (Loss) from Ordinary Activities Before Tax	(1.08)	(1.25)	(1.53)	(2.58)	(0.56)
3.	Net Profit / (Loss) from Ordinary Activities After Tax	(1.08)	(1.25)	(1.53)	(2.58)	(0.56)
4.	Total Comprehensive Income / (Loss) - After Tax	(1.08)	(1.25)	(1.53)	(27.31)	46.59
5.	Paid-up equity share capital (Rs.10/- per share)	24.40	24.40	24.40	24.40	24.40
6.	Earnings per Share (EPS) - not annualised-before and after extraordinary items (in Rs.)					
a)	Basic	(0.44)	(0.51)	(0.63)	(1.06)	(0.23)
b)	Diluted	(0.44)	(0.51)	(0.63)	(1.06)	(0.23)

The above is an extract of the detailed format of Audited Financial Results for the Quarter / Year ended March 31, 2025 filed with the Stock Exchange under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Financial Results are available on the website of Stock Exchange www.bseindia.com and also on the Company's website, www.kartikinvestments.com. The financial results can be accessed by scanning the QR code provided below:



Place: Chennai
Date : May 14, 2025

For Kartik Investments Trust Limited
Aparna S
Director

